John Cardoso

Senior Frontend Developer

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EXPERIENCE

Wyng Inc, New York City —*Senior Frontend Developer*

Apr 2023 - Nov 2024

· Build custom web pages using HTML, CSS, Javascript, on the Wyng Platform for enterprise clients including: Phillip Morris, Estee Lauder Companies, L'Oreal, Unilever, Arm & Hammer, Xero
· Integrate the Wyng SDK to update user profiles, trigger events, run contests, promotions, and render custom built landing pages
· Collaborate with project managers on estimating project feasibility, complexity, and timelines
· Consult with engineering team for improvements, new features, and resolving bug issues on the Wyng platform
· Mentored and guided junior engineers, fostering a collaborative and innovative engineering culture within the team.
· Ensure work is archived on GIT in a consistent and searchable manner
· Build internal tools to streamline development process
· Discuss technical ideas and concepts with non-technical team members

BBDO Worldwide, New York City —*Senior Developer*

Oct 2016 - Feb 2023

· Multifaceted role spanning tasks from front-end dev, animation, design, and email generation
· Improve accuracy of hour estimates for projects
· Streamline production process working with design teams
· Increase rate work is completed on time and within scope
· Establish a process covering organization, quality assurance, archiving, and client approval
· Mentor freelancers and new developers to integrate them into agency process and culture
· Experienced in using flavors of JavaScript like NodeJS and ReactJS
· Experience in React.js for creating interactive studio portfolio
· Experience in client-side Technologies such as HTML5, CSS3, JavaScript, ReactJS, Node.js, Bootstrap, JSON, and jQuery
· Build an M&M's contest page for Instagram using React
· Establish banner production process using Node.js to batch create HTML5 banners with CSS styles auto generated
· Create award and case study sites in HTML, CSS, JavaScript to showcase outstanding agency work
· Update and maintain the studio's reel website in HTML, CSS, and JavaScript to show current and exciting work
· Build a large library of HTML banners using GSAP for dozens of clients

FLUENT SKILLS

HTML, JavaScript, CSS, React, WordPress, HTML Animation, Photoshop, Illustrator, GSAP, Google Web Designer, Figma, TypeScript

FAMILIAR SKILLS

GIT, Gulp, Node.js, Redux, Xcode, Express.js

SUMMARY

Dynamic professional possesses excellent communication and team work skills. Builds good rapport with collaborators through positive engagement. Highly committed to providing outstanding digital experiences.

SOME PREVIOUS BRANDS

AARP, Arm & Hammer, AT&T, Bacardi, Collette, Dunkin', Estee Lauder, Exxon, FedEx, Genentech, HP, Johnson & Johnson, LVMH, Mars, Meta, Michelin, Pedigree, Pfizer, Planters, Sandy Hook Promise, Starbucks, Visa, Xero

· Ensure work is archived on GIT in a consistent and searchable manner
· Track project development in Jira and ActiveCollab

eg+ Worldwide, New York City — *Developer*

Jan 2016 - Oct 2016

Maintain a production pipeline to turn out a steady stream of quality company websites, banner ads, and promotional emails. Utilize various client side technologies such as HTML5, CSS3, JavaScript, Node.js, Bootstrap, JSON, and jQuery.
Transition banner production process over from Flash to HTML5.
Built HTML5 template using JavaScript, CSS, and GSAP for rapid banner production.
Using Node.js build an automated banner batch process to speed up banner creation.
Set up HP's CMS process for HTML email generation that would render consistently across major email clients.
Explore viability of 3rd party banner automation tools.
Create dynamic banners that changed content based on viewers geographical location or weather.
Mentor new hires as to our process and archiving methods.
Build our studio's and BBDO's award and case study sites in HTML, JavaScript, CSS, and Bootstrap showcasing work of note.

TBWA\Chiat\Day, New York City — *Developer*

Jun 2011 - Jan 2016

Generate banner ads, emails, and microsites for client brands. Utilize various client side technologies such as HTML5, CSS3, JavaScript, Bootstrap, and jQuery.

Link9, New York City — *Developer*

Sept 2007 - Jun 2011

Consult with a large team about online initiatives for pharmaceutical client brands. Build and execute online advertising and experiences.

Mercedes-Benz — *Developer*

2003 - 2006

Design and production of digital material for internal staff on new products, and digitizing company promotion and historic materials.

EDUCATION

Ramapo College of New Jersey — *BFA*

Dual majors: Fine arts with a concentration in technology, Communication Major with a concentration in graphic design